



WHO WE ARE

PROFIT WITH PRINCIPLES

A photograph of St Paul's Cathedral in London, viewed from a blue walkway. The sky is overcast. The walkway is a vibrant blue, and several people are walking on it. The cathedral's dome is the central focus in the background.

WELCOME TO EDENTREE

EdenTree is an investment management firm with a strong heritage of delivering profit with principles. We provide an award-winning fund range managed responsibly by some of the UK's most highly rated Fund Managers. We offer a formidable investment team with some of the longest permanent track records of any in the City. Between us, we are proud to have been pioneering responsible investing in the UK for decades.

Our charitable ownership, along with our history, is what drives our values and we're proud to re-invest our profits into the community. We currently offer eight funds – six of which are both positively and negatively screened – and we now have over £2.4 billion* of institutional and retail funds under management.

* Source: EdenTree as at 31 December 2014



WHERE OTHERS FIT IN,
WE STAND OUT



WHEN OTHERS RUN, WE WALK

We believe in taking an active and contrarian approach to investment management. We look for opportunities that we think will deliver value for investors over the long term; ones that consistently outperform markets and/or benchmarks. Our experts always keep an open mind in order to do this and make independent decisions based on our thorough, in-house research and analysis.

This means we are not constrained by pre-defined investment parameters. It also means we can operate responsibly, and the results are clear to see. Our approach has won us an extensive range of awards to date, including Lipper's Best Group over three years for Mixed Assets Small and Lipper's Best Fund over five years for Equity UK, as well as the MoneyFacts Best Ethical Investment Provider for six years running, and are Citywire Platinum rated for the Mixed Asset Sector.

FOR US, PROFIT
AND PRINCIPLES
ARE INSEPARABLE



AND THE CITY IS IN OUR NATURE

We are proud to be a responsible investment firm based in the heart of the City. We are equally proud of our formidable investment results; ones that have consistently rivalled those of our non-SRI peers. This is largely thanks to our impressive Fund Management team. Our funds are managed by some of the UK's most highly respected Fund Managers.

Our Director of Group Investments and Senior Fund Manager, Sue Round, is the UK's longest-serving retail SRI Fund Manager, having launched the Amity UK Fund in 1988. Similarly, Chief Investment Officer and Senior Fund Manager, Rob Hepworth, has been with us for more than 27 years. Backed by our expert SRI analysts, our team will keep doing all we can to achieve our investors' goals in years to come.



A pair of hands is shown holding several ripe citrus fruits, likely lemons or oranges, which are yellow with some green. The hands are positioned in the upper right quadrant of the frame. The background is dark and out of focus, showing a large, dark, curved shape that could be a bowl or a piece of fabric. The overall lighting is soft, highlighting the texture of the fruit and the skin of the hands.

OUR PAST
PERFORMANCE
SPEAKS FOR ITSELF



NOW OUR FOCUS IS FIRMLY ON THE FUTURE

So where are we going next? We will keep working hard to deliver strong performance for our investors. We believe that consistent, long-term returns are more likely to be achieved by investing in sustainable businesses, so we will keep doing so. We will also continue to work hard to engage with the companies we invest in and will keep voting for positive behaviour and better agendas for shareholders.

It is our goal to be the world's most vocal advocate of responsible investments and continue to prove it's possible to deliver profit with principles.

To find out more,
please visit www.edentreeim.com
Or call 0800 011 3821



Please note that past performance is not a reliable indicator of future results and that the value of investments can fall as well as rise and you may get back less than the amount invested. For more information, factsheets or details of how to invest, please speak to your financial adviser. Edentree Investment Management (EIM) Reg. No. 2519319. This company is registered in England at Beaufort House, Brunswick Road, Gloucester, GL1 1JZ, UK. EIM is authorised and regulated by the Financial Conduct Authority and is a member of the Financial Ombudsman Service and the Investment Association.