

Many charity Trustees recognise that donors, beneficiaries and other stakeholders are increasingly concerned that a charity's mission should permeate all its activities – and that includes the way it invests its money.

A little bit about us

We have been a leader in responsible investing for decades, looking to invest in companies that have a positive impact on society and the environment. We also shine a light on the issues and trends that are of importance to investors in our changing world.

A team that shines bright

Our experienced investment team, led by CIO Robin Hepworth, are here for the long-term. With an excellent record of consistent performance, they employ a rigorous screening process that gives charities peace of mind to invest responsibly.

For charities, environmental and social issues are not just somebody else's problem. These injustices are at the heart of the third sector's determination to help build a world that is fair and lasting. Increasingly, charities want their reserves to be invested upon these same principles.

Socially responsible investing is about proactively seeking out companies looking to make a positive and sustainable difference to our world and the people in it, whilst generating compelling returns for investors.

With our pioneering investment philosophy, we have the potential to help charities change the lives of the people they seek to help, protect our world and be a part of building a brighter future for tomorrow.



Highlighting our socially responsible criteria

EdenTree employs both negative and positive screening to its stock selection process and engages with companies before, during and after investing. This process is integrated into our overall investment management process and we use the following 'screens' when considering the suitability of an investment.

Positive Screening

We seek out companies that are strong corporate citizens, delivering economic, social and environmental benefit for society and the communities in which they operate. Such companies demonstrate a responsible approach in these areas:

- Business Ethics
- Community
- Corporate Governance
- Employment and Labour
- Environmental Management
- Human Rights
- Education
- Health and Wellbeing
- Urban Regeneration

Negative Screening

Through our negative screening process we identify and exclude companies whose activities generate revenues in excess of 10% or more of pre-tax profit or turnover from the following controversial business activities:

- Alcohol Production
- Gambling Operations
- Pornographic material
- Violent material
- Tobacco Production
- Strategic Armaments
- Animal Testing (cosmetic and household products)
- Intensive Farming

Contact Philip Baker and be illuminated on how we offer profit with principles



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INVESTMENTS FOR CHARITIES
 HAVE NEVER LOOKED SO BRIGHT

Socially and ethically responsible funds for charities
 that look to achieve income and long-term capital growth



This publication is intended as an overview only and is not intended as investment advice. Past performance is not a guide to future returns. The value of investments and the income from them can fall as well as rise and investors may not get back the original amount invested. EdenTree Investment Management Limited (EdenTree) Reg. No. 2519319. This company is registered in England at Beaufort House, Brunswick Road, Gloucester, GL1 1JZ, UK. EdenTree is authorised and regulated by the Financial Conduct Authority and is a member of the Investment Association.

EdenTree, the shining light in responsible investing, is part of the Ecclesiastical Insurance Group, who are owned by Allchurches Trust, one of the UK's largest grant-making charities.

Our unique ownership provides us with a strong and stable base from which we build long-term partnerships with our charity clients, understanding their needs and helping to formulate strategies for a brighter future.

At the start of 2014, Ecclesiastical set a goal to donate **£50m** to charity over three years. This target was reached in just over two, with EdenTree being a major contributor.

The next challenging and exciting target is to donate a further **£100m** to charity by 2020.



Our Amity charity funds

We offer four specialist funds for charities that aim to reduce volatility, keep costs low and look to achieve income and long-term capital growth.

The Amity Balanced Fund

Invests for a balance between capital growth and income in a diversified portfolio of UK and international equities and fixed interest securities issued by governments and companies which make a positive contribution to society and the environment through sustainable and socially responsible practises.

Ideal for charities that:

- are looking for long-term capital growth with more emphasis on high current income
- can tolerate some fluctuation in the value of their investment capital
- prefer to rely on our investment managers to optimise the returns

The Amity Global Equity Fund

Invests to deliver longer term capital appreciation and an income from a portfolio of global equities. The Fund seeks to primarily invest in a diversified portfolio of UK and international companies that make a positive contribution to society and the environment through sustainable and socially responsible practises.

Ideal for charities that:

- may have a permanent endowment or low medium-term expenditure
- are seeking diversification and who already have significant exposure to UK equities
- are prepared for an initial lower level of income in return for higher long-term growth potential

The Amity Sterling Bond Fund

Invests in good quality fixed interest securities for an attractive level of income. The flexible and diversified portfolio of fixed interest market segments such as gilts, corporate bonds, preference shares and building Society PIBS is based on fundamental credit and SRI research.

Ideal for charities that:

- are seeking attractive regular income
- can tolerate some fluctuation in the value of their investment capital
- primarily have GBP liabilities

The Amity Short Dated Bond Fund

Invests in high quality bonds to preserve capital and generate income through a portfolio of short-duration instruments, issued by companies that the manager believes make a positive contribution to society and the environment through sustainable and socially responsible practices.

Ideal for charities that:

- want to make more out of their cash reserves
- can tolerate small fluctuations in the value of their capital in the short term
- primarily have GBP liabilities

We pride ourselves on our independent thinking and analysis and have the confidence and expertise to adopt positions which do not always conform to conventional thinking – with proven results.

*Source, Charity Commission, Charities and Investment Matters, A Guide for Trustees Ref CC14