UK EQUITY GROWTH FUND



Target Market and Distribution Strategy Matrix

ESMA Requirement		Target Market Criteria	Negative Target Market
Client type		 ✓ Retail ✓ Professional counterparties ✓ Eligible counterparties 	
Knowledge and experience		✓ Low ✓ Medium ✓ High	
Financial situation, with a focus on the ability to bear losses		Investors with no tolerance for loss in their investment or initial amount ✓ Investors who tolerate a moderate loss in their investment or initial amount ✓ Investors who tolerate a loss of the entire investment or initial amount Investors who tolerate losses exceeding their investment or initial amount	✓
Risk tolerance and compatibility of the risk/ reward profile of the product with the target market		✓ Compatible with High Risk investment (investor is willing to accept the risk of losses up to or exceeding the investment or initial amount) Compatible with Low Risk Investment (investor is not willing to accept any loss of the investment or initial amount)	✓
Clients' objectives and needs	Investment Term	Short Medium ✓ Long [For products with a specific maturity date] please indicate the maturity date	
	Investment Objective	Capital protection ✓ Appreciation Future income stream	V
	Liquidity	Requires the possibility to exit the investment earlyWilling to hold the investment until its maturity	
	Additional Criteria	 Investment Hedging Financing ✓ Portfolio diversification Other specific requirements (e.g. Sharia, green, ethical investment etc) 	
Distribution Strategy		 ✓ Advised ✓ Non-advised ✓ Execution only ✓ Discretionary 	

